

WCREW Notice of Nomination

# Showcase Awards

2017

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Harley-Davidson Museum®



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**Letter from the WCREW President**

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*Director*

Dear Members and friends of WCREW:

It's that time of year to once again nominate impressive Wisconsin real estate projects and extraordinary individuals for the annual WCREW Showcase & Women of the Year Awards.

Every year, WCREW proudly recognizes pioneering developments that showcase vision and ingenuity that positively impact our communities. The previous award winners and successes have been very diverse ranging from health care to education, residential design to commercial workplaces. In addition, we will continue to proudly honor a woman exemplifying excellence in the Commercial Real Estate industry.

In it's 17<sup>th</sup> year, the WCREW Showcase & Women of the year Awards will be held on October 26<sup>th</sup> at the Harley Davidson Museum. Recognition of individuals and businesses delivering a positive impact does not go unnoticed as the event draws over 175 local professionals.

Our respected Showcase Judges will select the six traditional Showcase Award recipients. In addition, the Showcase Committee will select four additional projects from the nominees for consideration for the People's Choice Award. The People's Choice Award which made it's debut last year will return again this year after we received such a great response from the attendees. Information about the People's Choice candidate projects will be available at the Showcase Awards event as each attendee will have the opportunity to cast a vote. Results will be tallied and the award recipient will be announced at the Showcase Awards event.

If you know of a property that demonstrates success in any of the six categories, we encourage you to submit a nomination. Projects of any size can be nominated. Equally important are the success stories that go along with the projects nominated.

We are also seeking nominations for a woman, or women, who are making a positive impact in our community through their immersion in commercial real estate.

Mark your calendars and please join us on October 26<sup>th</sup> for our Showcase & Women of the year Awards as we celebrate these esteemed owners, developers, brokers, architects, engineers, bankers, lawyers and women who exemplify the very meaning of "influential real estate professionals". Help us identify these remarkable contributors to the community by nominating your project, or Woman of the Year nominee now.

Sincerely,

Heather Nelson, President

# Showcase Awards



## ABOUT WCREW

WCREW is the Wisconsin chapter of the CREW Network, a national organization of commercial real estate professionals from every discipline coming together to promote their mutual success by providing Opportunities to learn, lead, network and do business together.

### Minimum Award Qualifications

WCREW is looking for nominations for these WCREW Showcase awards:

**Vision Award for Achievement**  
**Vision Award for Ingenuity**  
**Vision Award: Judges' Choice**

**Impact Award for Achievement**  
**Impact Award for Ingenuity**  
**Impact Award: Judges' Choice**

## The Showcase Awards

The judges will select three projects for a WCREW Vision Award and three projects for a WCREW Impact Award. Most projects will have characteristics of more than one of our six awards, and our judges will review the entire pool of submissions to choose winners for each award. We ask that each Nomination address the award criteria listed on the Nomination Form and include anything else the judges should know about the project.

**The Vision Awards:** The Vision Awards recognize projects where the project participants have done more with less. There may be a smaller budget or a smaller space, but the development's big success causes it to stand out among the competition.

**The Impact Awards:** WCREW will give three Impact Awards to projects with a larger presence. The projects winning Impact Awards will be selected by the judges from among the projects that are of a size to have a greater impact.

- **Achievement Awards:** WCREW will recognize achievement with both a Vision Award and an Impact Award. For the Achievement Awards, the project team makes the owner's or end user's dream a reality. The owner or end user sets the parameters and the project team puts together the pieces to create a project that meets the challenges posed by the owner or end user. A variety of projects could qualify for an Achievement Award, including many "build to suit" projects. For the Achievement Awards, the judges have the discretion to choose a project that meets all award criteria described in the Nomination Form or a project that stands out in one or more areas.
- **Ingenuity Awards:** WCREW will recognize ingenuity with both a Vision Award and an Impact Award. For the Ingenuity Awards, the developer has the foresight and passion to know that if the developer builds it, they will come. The project starts out as the developer's field of dreams, and the developer fills a need or fits into a niche with a successful project. Many "speculative" projects will qualify for Ingenuity Awards. For the Ingenuity Awards, the judges have the discretion to choose a project that meets all award criteria described in the Nomination Form or a project that stands out in one or more areas.
- **Judges Choice Awards:** WCREW will recognize the projects that are the judges' choice with both a Vision Award and an Impact Award. The judges do not have predetermined criteria for the Judges' Choice Awards. Our talented judges will select projects that stand out as true gems among the nominees.

**To qualify for consideration for the 2017 WCREW Showcase Awards, a project must:**

1. Be a real estate development or redevelopment project located in Wisconsin that was not previously nominated for a WCREW Award.
2. Achieve completion during the three-year period ending on March 1, 2017\*
3. Involve a commercial, governmental, recreational, public, education, non-profit or similar use, or a mixed use or multi-family residential use.
4. Have a completed notice of nomination submitted on or before 5:00pm on June 30, 2017 and have a completed nomination on the official form submitted on or before 5:00pm on August 4, 2107.

\*For the purposes of the awards, completion occurs when the building is put into use, such as when the occupants take possession, or the property is ready for them to use. A project that is put into phases may be submitted if any phase of the project is put into use during the eligibility period, even if a prior phase of the project was previously submitted. However, a winning project will not be selected for recognition in another year unless the phase being recognized is distinct from the phase previously awarded and presents an independent basis for recognition.

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## Showcase Awards Notice of Nomination Form



Dear Nominator:

This Notice of Nomination Form is required to receive the full nominations packet to be considered for this year's Showcase Awards. All Notice of Nomination forms are due June 30<sup>th</sup> 2017 and all Nomination packets are due Aug. 4<sup>th</sup> 2017.

Sincerely,

Lorna Mueller  
Co-Chair, CREW Showcase  
Project Name and Address.

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Contact Person for Nomination.

Name

Phone

Email

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Affiliation with Project

Company

Company Address

Partners in the Project:

Owner

Developer

Architect

General Contractor

Lender

Title Company

Other

How did you learn about WCREW Showcase Awards?

Do you know if any other projects that should be nominated?

**Please submit all Notice of Nomination Forms to:**

Lorna Mueller  
The Realty Company LLC  
[Lornatrc@wi.rr.com](mailto:Lornatrc@wi.rr.com)  
Questions: 262-786-7690